

# WZ New?

November 10, 2011

Join or Renew  
FANO Membership  
Today!



Florida Association of Nonprofit Organizations

*The Heart of the Florida Nonprofit Community*

## CAN YOUR NPO OPT-OUT OF EMPLOYEE TAX INCREASES?

Because of the sky-high number of unemployed people in Florida, employer taxes have dropped drastically. As a result, the State Trust Fund has borrowed more than \$1.6 billion from the federal government to cover its claims.

To replenish the trust fund, Florida increased some factors used to calculate unemployment rates for 2011. The minimum cost per employee alone increased by nearly 300%. Legislation has also been passed to increase the taxable wage base from \$7,000 to \$8,500 in 2012.

To find out more about the new Federal Interest Assessment, and how your organization can opt out of these increases, contact First Nonprofit Insurance Companies, a FANO Preferred Partner, which currently offers unemployment insurance at affordable rates to 1,400 U.S. nonprofits:

[www.firstnonprofitcompanies.com](http://www.firstnonprofitcompanies.com)

## How can FANO better serve you?

Contact us today to let us know:  
[members.fano@gmail.com](mailto:members.fano@gmail.com)  
305.557.1764

7480 Fairway Drive, Suite 205,  
Miami Lakes, FL 33014

## REGISTER TODAY FOR CNM SATURDAY CLASSES

DECEMBER 10, 2011

### ACCOUNTING FOR TIME AND MONEY: MANAGING NONPROFIT FINANCIAL RESOURCES

*Need help navigating the maze of rules and laws?*

This class will demystify the sometimes complicated regulations that all nonprofits must follow in their financial reports and accounting procedures (FASB 116-117, and SOP 94-3). Vital terminology you must know to keep your agency in the black and out of trouble includes Sarbanes-Oxley rules, restricted/unrestricted funds, Intermediate Sanctions, Quid Pro Quo, Fund Accounting and more. Also vital is keeping up with the rules regarding financial statements and their application to the function of your entire organization.

### EVENTS: MARKETING AND SPECIAL EVENTS

*Does your target market invest in you?*

In the ever-growing field of nonprofits, it is harder than ever to get a fair share of attention; and more important than ever to use all of the talent you have. This class features many best practices that will promote your agency so it stands out from the crowd. These practical and creative ideas, plus all of your other resources and volunteers, can form the basis for cost-effective and successful marketing, communications and long-term special events.

*\*For complete 2012 CNM class schedules, visit [www.fano.org](http://www.fano.org)*

JANUARY 21, 2012

### INFORMATION: MANAGING THE TECHNOLOGY REVOLUTION

*Are you ahead of or behind the curve?* This class will help you identify and define the intellectual property you may not know your nonprofit has, helping you develop methods to maximize its institutional knowledge. Stay up to date as the Internet and other existing technologies become obsolete, and new ones are developed. Control your valuable resources by sorting out opportunities and weighing their benefits. Leverage your financial resources by using apps, software and social networks -- often free or discounted for nonprofits.

### PLANNING: POWER VISION AND STRATEGIC THINKING

*How powerful is your nonprofit?* This class reinforces the idea that "great accomplishments are always accompanied by great vision." The blueprint for this method provides innovative ideas to turn organizational strength and vision into a strategic plan. Each step in this plan must be reviewed and the resources to make it work must be identified in order to ensure long-term success for your agency.

## ADD FLORIDA SUNSHINE TO YOUR CERTIFICATE



Come to Florida  
and Earn Nonprofit Certification  
Enroll in the 11-class series culminating in a Certificate from FANO, Nova Southeastern University & Broward College.

**THE SUNSHINE CERTIFICATE**